



**SPONSOR FORM**

**43rd Annual Governor's Conference on Tourism  
"Showtime: Spotlight on Arkansas Tourism!"  
Marriott Hotel and Statehouse Convention Center in Little Rock  
March 12-14, 2017**

YES!! I want to be a sponsor for the 43rd Annual Governor's Conference on Tourism and have selected the following sponsorship package:

**The Rock Star Package - \$7,500**

Package includes one meal and speaker sponsorship of your choice, plus a short video presentation (not to exceed five minutes) promoting your business or media outlet. Package also allows placement of table tents or special promotional materials on tables. Sponsor will have the privilege of introducing the featured speaker at the select event. Package also includes verbal and on-screen acknowledgements throughout the conference, a sponsor listing in the official conference program and poster recognition at the event site. In addition, the package includes one complimentary table in a prime location within the designated exhibit area and up to three full conference registrations.

**The Command Performance Package - \$5,000**

Package includes sponsorship of a keynote speaker of your choice, plus introduction of the speaker. Sponsor is also entitled to present a short video (not to exceed three minutes) promoting your business or media outlet. The package includes live mentions and on-screen acknowledgements throughout the conference, a listing in the official conference program and poster recognition at the event site. In addition, sponsor will receive one complimentary exhibit table in a prime location and two full conference registrations.

**The Encore Performance Package - \$3,000**

Package includes a short video presentation (not to exceed three minutes) promoting your business or media outlet to be viewed during the Henry Award Luncheon, plus poster recognition at the luncheon. Sponsor will also receive live mentions and on-screen acknowledgements throughout the conference, as well as a listing in the official conference program. Package includes one complimentary exhibit table in a prime location and two full conference registrations.

**The Backstage Pass Package - \$2,000**

Sponsor has the option of hosting one, 30-minute refreshment break either on Monday afternoon, March 13, or Tuesday morning, March 14. Package includes a two-minute verbal welcome and /or promo message during the break and distribution of special literature or promotion items, plus the option of offering a specialty food or beverage item. Sponsor will receive live mention at various times during the conference, on-screen acknowledgements, poster recognition at the break site and a listing in the official conference program. One complimentary exhibit table in a prime location and two full conference registrations are also included.

**The Opening Act Package - \$1,000**

Package includes sponsorship of two concurrent sessions of sponsor's choice and the option to introduce the speaker at each. Sponsor will receive poster recognition at the event site, live mentions at various times during the conference, on-screen acknowledgement and a listing in the official conference program. A complimentary exhibit table and one full conference registration is also included.

**The Patrons Package - \$650**

Package includes one complimentary exhibit table and one full registration, plus a listing in the official conference program, live mentions during meal functions and on-screen recognition.

**CONTACT INFORMATION:**

Name of organization as you want it listed:

---

Contact name & title \_\_\_\_\_

Address \_\_\_\_\_

City / State / ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I will be unable to attend but a representative from our organization will be attending.

That person is: \_\_\_\_\_

---

---

**PAYMENT OPTIONS:**

VISA       MASTERCARD       DISCOVER       AMEX

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Name on Card \_\_\_\_\_

CHECK

Or, call payment information in: Erik Holbrooks, 501-682-1088.

---

---

Sponsor forms can be scanned in and emailed to **JoeDavid.Rice@Arkansas.gov** or mailed to:

**Arkansas Department of Parks & Tourism  
Governor's Conference  
1 Capitol Mall, Suite 4A-900  
Little Rock, AR 72201**

**PLEASE RETURN THIS COMPLETED FORM BY FEBRUARY 17, 2017 – THANK YOU!!**

Note: Skirted tables will be provided to sponsor exhibitors for display of materials.  
If you are shipping materials in advance, please ship to:

Little Rock Marriott Hotel  
ATTN: Coleen Ward  
101 West Markham  
Little Rock, AR 72201