



ARKANSAS TOURISM: BUILDING BRIDGES FOR TODAY'S TRAVELERS

Arkansas Tourism Development Foundation Auction

38TH ANNUAL ARKANSAS GOVERNOR'S CONFERENCE ON TOURISM

Gift Suggestions

Use your imagination with a creative gift. Items that have been popular with bidders in the past include:

- Weekend Stay at Resort/Hotel/B&B
- Restaurant Coupons
- Unique Regional Products
- Donated Services
- Artwork/Quilts
- Jewelry
- Electronics
- Sports Equipment/Memorabilia
- Lawn Equipment/Power Tools
- Event Tickets
- Trips/Getaways
- Golf Packages
- Spa Retreats
- Houseboat/Party Barge Rental
- Furniture/Decorative Accessories
- Regional Books/Cookbooks
- Food and Wine
- Gift Certificates
- Luggage/Handbags
- Donated Advertising
- Flowers/Plants/Herbs

For More Information

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(501) 975-4241

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NOW Like Never Before...

The 2012 Arkansas Governor's Conference on Tourism in West Memphis will be the ideal time to showcase your property, business, attraction or regional association at one of the conference's most popular activities—the Arkansas Tourism Development Foundation Auction. Proceeds from the March 5 event will fund scholarships for students pursuing hospitality industry degrees and help cover expenses for conference speakers, as well as media and motorcoach operator familiarization tours. Your industry needs your support this year like never before!

Give and Thy Shall Receive (Some Really Good Stuff)...

We'll "wine and dine" you at Southland Park Gaming and Racing while you peruse hundreds of great silent auction buys. And during the live auction, featuring nationally recognized auctioneer Steve Sims of Harrison, prepare to raise your hand for a good cause. Among the items to be auctioned are media space in regional and national magazines and newspapers, plus enviable trips, jewelry, sporting goods, and one-of-a-kind pottery and glassware to name just a few of the deals.

Creativity Welcomed...

This year's auction is about the unusual—not the ordinary. Please be creative and contribute items unique to your area or package your business offerings with another to increase interest. All donors will be acknowledged online, as well as at the auction. Please...help us make the 2012 Arkansas Tourism Development Foundation Auction the most profitable event yet by donating an out-of-the ordinary prize. Your industry is counting on you!

DONATION REGISTRATION FORM

Arkansas Tourism Development Foundation Auction • March 5, 2012

Name: _____ Phone: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ ZIP: _____

FAX: _____ Email: _____

Item(s) or Service(s) to be Donated*

1. Item: _____

Estimated Retail Value: _____ Description: _____

2. Item: _____

Estimated Retail Value: _____ Description: _____

* NOTE: All donation registration forms must be submitted to the Arkansas Tourism Development Foundation (ATDF) office (see address below) by February 24, 2012. All donations must be delivered to the Arkansas Hospitality Association (AHA) office, 603 So. Pulaski St., Little Rock, by February 24, 2012—or be presented to the registration desk at the conference prior to 12:00 noon on Sunday, March 4, 2012—in order to be displayed at the auction.

RETURN THIS FORM NO LATER THAN FEBRUARY 24, 2012

**TO: Brenda Worm, c/o Arkansas Tourism Development Foundation
303 West Capitol, Little Rock, Arkansas 72201**