



ARKANSAS TOURISM: BUILDING BRIDGES FOR TODAY'S TRAVELERS

2012 HOTEL ACCOMMODATIONS

38TH ANNUAL ARKANSAS GOVERNOR'S CONFERENCE ON TOURISM

WEST MEMPHIS • MARCH 4-6, 2012

The West Memphis Holiday Inn will serve as Governor's Conference Headquarters. Five hotels will offer discounted rates to Conference attendees. Please request all lodging arrangements by phone directly with your selected hotel. You must state that you are with the Governor's Conference at the time of your call to receive the discounted conference rate. Discount rates are available until February 20, 2012. Reservations made after this cut-off date will be subject to availability. Room preferences are subject to availability at the time of your reservation. Cancellations are dependent on individual hotel policy.



HOLIDAY INN • 870-735-4055 (Conference Headquarters)
2007 South Service Road, West Memphis, AR 72301
Conference Discount Rate:
• \$120 + tax for singles and doubles



RAMADA LIMITEDS • INNS • PLAZA HOTELS

RAMADA INN • 870-732-1102
2003 South Service Road, West Memphis, AR 72301
Conference Discount Rate:
• \$90 + tax for doubles and kings



COMFORT SUITES • 870-733-9900
850 Stephen Boulevard, West Memphis, AR 72301
Conference Discount Rate:
• \$120 + tax for suites/non-smoking/kings—singles or doubles
• \$125 + tax for suites/non-smoking/kings/extended (larger room)—singles or doubles
• \$130 + tax for suites/non-smoking/kings/handicap/extended—singles or doubles
• \$130 + tax for suites/non-smoking/two queen beds—singles/doubles
+ \$10 each additional person.



DAYS INN *
• 870-735-8600
1100 Ingram Blvd.
West Memphis, AR 72301

* Call for rates



RED ROOF INN *
• 870-735-7100
1401 North Ingram Blvd.
West Memphis, AR 72301

* Call for rates