



Arkansas Department of Parks, Heritage and Tourism (ADPHT) Contest Rules

Ride with USA Cycling National Team Athlete Trip Giveaway

1. **THE CONTEST.** Arkansas Tourism (a division of ADPHT) is celebrating the arrival of the USA Cycling National Team to the Big Sugar Classic in Bentonville, Arkansas, by giving away the chance of a lifetime. One lucky winner and a guest of their choosing will receive a two-night trip to the event and a one-hour ride with a USA Cycling National Team athlete, plus so much more!
2. **THE ENTRY PERIOD.** The entry period for the contest will begin at 12 a.m. CDT on Sept. 15, 2025, and ends at 11:59 p.m. CDT on Sept. 26, 2025.
3. **HOW TO ENTER.** To enter, visit www.Arkansas.com/USA-Cycling-Trip-Giveaway and submit an entry form during the contest entry period. Limit one entry per contest per participant.
4. **ELIGIBILITY.** This contest is open to anyone 21 and older who resides in the United States (50 states plus the District of Columbia) and submits a valid entry during the entry period. Only one (1) entry per user per contest will be considered for the prize drawing. Employees of ADPHT and their families are prohibited from winning this contest.
5. **PRIZE WINNER SELECTION.** The winner will be chosen at random from all valid entries. The winner will be announced on Oct. 1, 2025. If a winner does not claim their prize after 48 hours, another winner will be randomly selected until the prize is awarded.
6. **PRIZES.** A two-night trip for two to the Big Sugar Classic in Bentonville, Arkansas, that includes a one-hour ride with a USA Cycling National Team athlete, VIP access to the Community Dual Slalom Race, a Team USA Ride Bundle, and invites to the post-race party at The Hub.
7. **PRIZE LIMITATIONS.** Contest prizes are awarded in “as is” condition. Prizes may not be substituted for another or monetary value.

8. RELEASE. To the fullest extent permitted by law, in exchange for the opportunity to enter and participate in the competition and win the prize, you (for yourself), your heirs, next of kin, administrators and executors forever waive, release and hold harmless ("RELEASE") any and all rights, claims, damages, liabilities, costs, attorneys' fees, expenses and causes of action whatsoever ("CLAIMS") that you may have against the sponsor, the giveaway vendors and suppliers, its affiliates, employees and agents, vendors and suppliers, the judges, prize providers, and each of their respected related entities (the "RELEASED PARTIES"), and each such released parties' officers, directors, employees and agents. This release covers, without limitation, any claims arising directly or indirectly out of your entry into and participation in the giveaway, your status as an entrant, finalist, and/or potential and/or actual winner, and/or use or non-use of prize and includes, without limitation, claims based on personal injury, death, property damage, libel, slander, defamation, invasion of privacy/publicity, portrayal in false light and any claim relating to the sponsor hereunder. Further, you hereby release the released parties from any third-party intellectual property claims arising from or in connection with your entry. This RELEASE survives the expiration of the competition.

9. PUBLICITY. Except where prohibited, participation in the contest constitutes your consent to the sponsor's use of your name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in perpetuity in any media, worldwide, without further payment or consideration to you and without obtaining any prior approvals.

10. MARKETING CONSENT. By entering this contest, you consent to Arkansas Tourism (a division of ADPHT) and Arkansas State Parks (a division of ADPHT) sharing your provided contact information with our partners and destinations. You also consent to Arkansas Tourism (a division of ADPHT) and Arkansas State Parks (a division of ADPHT) and our partners and destinations using your provided details to contact you with marketing information.