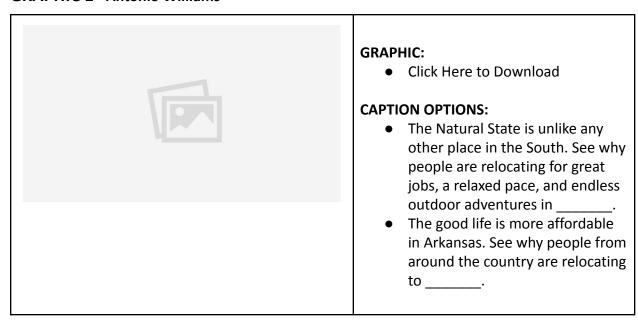
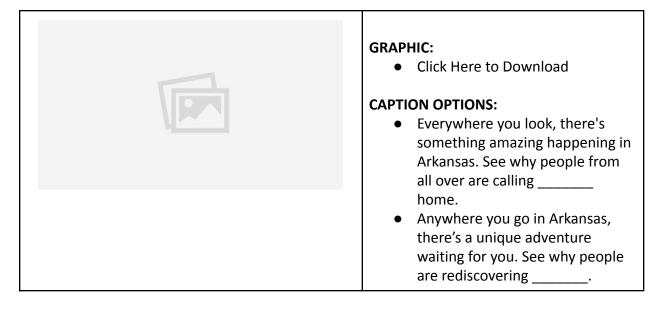
# **Social Media Content Toolkit**

Arkansas. See Why.

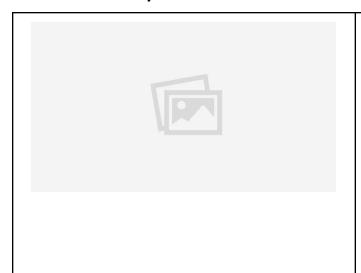
## **GRAPHIC 1** - Antonio Williams



# **GRAPHIC 2 - Harvey Williams**



# **GRAPHIC 3 - Jenny Straub**



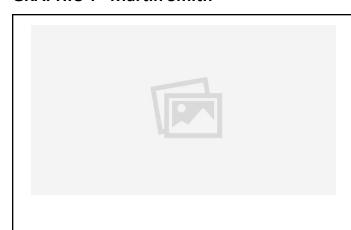
## **GRAPHIC:**

• Click Here to Download

#### **CAPTION OPTIONS:**

- See how Arkansas is taking American art to another level, and why a new generation of culture seekers is calling it home.
- Art is a part of life in Arkansas, and our museums and galleries are truly world-class. See why the art scene is popping in \_\_\_\_\_\_.

## **GRAPHIC 4 - Martin Smith**



## **GRAPHIC:**

Click Here to Download

## **CAPTION OPTIONS:**

- Why Arkansas? Because there's all the space you need to do your own thing. But wait, there's more! See what's happening in
- A beautiful place to live life your way. That's what Arkansas is all about. See why new residents are calling \_\_\_\_\_ home.

## **GRAPHIC 5 - Nat Ross**



### **GRAPHIC:**

• Click Here to Download

#### **CAPTION OPTIONS:**

- Breweries, bike shops and businesses of every kind are growing naturally in Arkansas.
  See why \_\_\_\_\_\_ is popular with entrepreneurs.
- You can feel the energy in this place, and you can see it.
  Entrepreneurs are changing the landscape in \_\_\_\_\_\_.

## VIDEO 1 - Get to know



#### VIDEO:

• Click Here to Download

## **CAPTION:**

Do you love calling The Natural State home? Turn your out-of-state friends into locals! There's never been a better time to rediscover Arkansas.

## **VIDEO 2 - Growth**



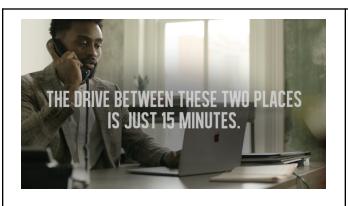
#### VIDEO:

• Click Here to Download

#### CAPTION:

There's never been a better time to rediscover The Natural State. See why Arkansans from around the country are coming home to build careers and families. Share this video with an out-of-state friend, and you might get a new neighbor!

# **VIDEO 3 - Short Drive**



# LINK TO VIDEO:

• Click Here to Download

# **CAPTION:**

Wander close to where you work. It's easy in The Natural State. See why Arkansas travelers are becoming locals.