



Arkansas Department of Parks, Heritage and Tourism (ADPHT) Contest Rules

1. THE CONTESTS. Arkansas Tourism (a division of ADPHT) is celebrating Outside Festival in Denver with two giveaways!

Outside Festival Ticket Giveaway: One lucky grand prize winner will receive two VIP tickets to Outside Festival, and 10 runners-up will each receive one general admission ticket.

Trailblazers Welcome Trip Giveaway: We're giving one trailblazing adventurer a free getaway to The Natural State! The winner will receive a four-day, three-night trip for two to Arkansas, including lodging, roundtrip airfare from Denver and a \$1,000 gift card for trip expenses.

2. THE ENTRY PERIOD.

Outside Festival Ticket Giveaway: The entry period for the contest will begin at 12 a.m. CDT on May 5, 2025, and end at 11:59 p.m. CDT on May 19, 2025.

Trailblazers Welcome Trip Giveaway: The entry period for the contest will begin at 12 a.m. CDT on May 5, 2025, and end at 11:59 p.m. CDT on June 5, 2025.

3. HOW TO ENTER. To enter both contests, visit www.Arkansas.com/OutsideFestival and submit an entry form during the contest entry periods. Limit one entry per contest per participant.

4. ELIGIBILITY. This contest is open to anyone 21 and older who resides in the United States (50 states plus the District of Columbia) and submits a valid entry during the entry period. Only one (1) entry per user per contest will be considered for the prize drawing. Employees of ADPHT and their families are prohibited from winning this contest.

5. PRIZE WINNER SELECTION. Winners will be chosen at random from all valid entries. **Outside Festival Ticket Giveaway** winners will be contacted via phone and/or email by May 23, 2025.

Trailblazers Welcome Trip Giveaway winners will be contacted via phone and/or email by June 30, 2025. If a winner does not claim their prize after 48 hours, another winner will be randomly selected until the prize is awarded.

6. PRIZES.

Outside Festival Ticket Giveaway: A pair of VIP tickets (valued at \$845.28) and 10 single general admission tickets (valued at \$144.83 each) to Outside Festival, taking place in Denver. Tickets provide access to both festival days.

Trailblazers Welcome Trip Giveaway: The winner will receive a three-night trip for two to Arkansas. Prize package includes lodging for three nights, roundtrip flights to Northwest Arkansas National Airport or Little Rock National Airport and a \$1,000 Visa gift card, with an estimated total prize package value of approximately \$3,500.

7. PRIZE LIMITATIONS. Outside Festival tickets will be collected at the box office the first day of the festival. Tickets cannot be transferred. Giveaway is for tickets to the festival only – it does not cover any other expenses associated with attending the festival. Contest prizes are awarded in “as is” condition. Prizes may not be substituted for another or monetary value.

8. RELEASE. To the fullest extent permitted by law, in exchange for the opportunity to enter and participate in the competition and win the prize, you (for yourself), your heirs, next of kin, administrators and executors forever waive, release and hold harmless (“RELEASE”) any and all rights, claims, damages, liabilities, costs, attorneys’ fees, expenses and causes of action whatsoever (“CLAIMS”) that you may have against the sponsor, the giveaway vendors and suppliers, its affiliates, employees and agents, vendors and suppliers, the judges, prize providers, and each of their respected related entities (the “RELEASED PARTIES”), and each such released parties’ officers, directors, employees and agents. This release covers, without limitation, any claims arising directly or indirectly out of your entry into and participation in the giveaway, your status as an entrant, finalist, and/or potential and/or actual winner, and/or use or non-use of prize and includes, without limitation, claims based on personal injury, death, property damage, libel, slander, defamation, invasion of privacy/publicity, portrayal in false light and any claim relating to the sponsor hereunder. Further, you hereby release the released parties from any third-party intellectual property claims arising from or in connection with your entry. This RELEASE survives the expiration of the competition.

9. PUBLICITY. Except where prohibited, participation in the contest constitutes your consent to the sponsor’s use of your name, likeness, voice, opinions, biographical information, hometown

and state for promotional purposes in perpetuity in any media, worldwide, without further payment or consideration to you and without obtaining any prior approvals.

10. **MARKETING CONSENT.** By entering this contest, you consent to Arkansas Tourism (a division of ADPHT) sharing your provided contact information with our partners and destinations. You also consent to Arkansas Tourism (a division of ADPHT) and our partners and destinations using your provided details to contact you with marketing information.