



TOURISM DEVELOPMENT FOUNDATION AUCTION

The Arkansas Tourism industry needs you...

Showcase the best of your property, business, or association by donating to the Arkansas Tourism Development Foundation Auction. This annual event will be entirely online in 2022, allowing for a seamless auction experience that is easy and effective. The auction goes live on February 14, 2022 – make sure your business is represented!

Donations often include gift baskets and restaurant gift cards. Popular items in the past have included weekend getaways, print or digital advertisements, creative art and music memorabilia. Your participation is important, and so is your imagination – the sky's the limit.

Let's celebrate our past and our future.

Our auctions have raised over \$500,000 to fund scholarships for hospitality and tourism students, and to help defray expenses associated with the conference. The future of Arkansas's Tourism industry rests on the shoulders of our young people. Let's help ensure their success, and the success of Arkansas, by giving them the best education possible.

WHEN YOU DONATE, YOU ARE ALSO PROMOTING YOUR BUSINESS, AREA, OR ATTRACTION!

AUCTION DONATION FORM

Organization/Business: _____
Name: _____ Phone: _____
Address: _____
City: _____ State: _____ ZIP: _____
Email: _____

ITEM OR SERVICE TO BE DONATED

Item: _____ Estimated Retail Value: _____
Description: _____

PLEASE CHECK ONE OF THE FOLLOWING:

- Item or gift certificate* is included with this form.
 I will bring the item to the conference.

* If you are donating a gift certificate for items or services, we MUST have a paper certificate with contact information to give to the winning bidder at the auction.

Deliver donations to the Arkansas Tourism office by January 31, 2022.
1 Capitol Mall, Suite 4A-900, Little Rock, AR 72201

ITEMS DONATED BY JANUARY 15 WILL BE PROMOTED ONLINE/ON SOCIAL MEDIA!

RETURN COMPLETED FORM BY JANUARY 31 TO:

Arkansas Department of Parks, Heritage and Tourism
Attn: Governor's Conference Auction
1 Capitol Mall, Suite 4A-900, Little Rock, AR 72201
FAX: 501-324-1525 • Melissa.Adams@Arkansas.gov